



Iowa Association

Iowa FCCLA Peer Education Required Projects 2019-2020

The team will need to complete three projects. One of the three projects must be from this list of required projects. These projects must be completed by the due dates to receive a certificate of “Excellence” and team pin.

Public Relations – Jasmyne Alaniz jasmyne@iowafccla.org

1. In an FCS class, give a presentation about FCCLA, FCS, and the benefits of participating. Add personal experiences, goals, and brainstorm ideas for future FCCLA projects.
2. Reach out to your community by speaking on a radio station or writing a newspaper article about FCCLA. Inform your community about the Statewide project (Ronald McDonald House) and how your chapter is helping to achieve the state’s goal. Some ideas you could include with the Ronald McDonald information is what your FCCLA chapter is collecting and how the community can help with the statewide project. Include member names who are participating with this project, and how the community can contact your chapter Adviser to donate.
3. Host a FCCLA themed photo contest. While advertising your photo contest, remind the audience you are targeting what FCCLA is, how it impacts the community, and how you can join a chapter. Your photo contest could bring awareness to the Ronald McDonald House and our Statewide project during the contest.
4. Create a 1-2 minute “Hype Video” for FCCLA. Promote your chapter and share out your goals and ideas for this year in FCCLA! This is just a video getting as many people involved as you can. Make this unique to your chapter. You can post this on social media, share to your chapter and the state website or even to an FCS class. Display what FCCLA means to you and your school!

Project Due Dates

Friday, Dec. 6, 2019, Friday, Jan.17, 2020, Friday, Feb.21, 2020